

In regard to your academic program, is this course best described as:

(N=22)

In your major	A core/distribution requirement	An elective	In your minor	A program requirement	Other
64%		27%		9%	

STANDARD FORMATIVE ITEMS

	N	Excellent (5)	Very Good (4)	Good (3)	Fair (2)	Poor (1)	Very Poor (0)	Median	DECILE RANK	
									Inst	College
Course organization was:	22	27%	50%	18%		5%		4.0	4	7
Sequential presentation of concepts was:	21	38%	33%	29%				4.1	5	6
Explanations by instructor were:	22	45%	41%	9%	5%			4.4	5	7
Instructor's ability to present alternative explanations when needed was:	22	59%	23%	9%	9%			4.7	6	8
Instructor's use of examples and illustrations was:	22	50%	36%	5%	9%			4.5	5	7
Quality of questions or problems raised by the instructor was:	21	48%	33%	19%				4.4	5	7
Contribution of assignments to understanding course content was:	22	32%	36%	27%		5%		4.0	5	5
Instructor's enthusiasm was:	22	59%	32%	5%	5%			4.7	4	6
Instructor's ability to deal with student difficulties was:	22	55%	32%	9%	5%			4.6	7	7
Answers to student questions were:	22	55%	36%	5%	5%			4.6	6	7
Availability of extra help when needed was:	22	50%	36%	14%				4.5	5	7
Use of class time was:	22	27%	23%	41%	5%	5%		3.5	2	3
Instructor's interest in whether students learned was:	21	52%	33%	14%				4.5	5	7
Amount you learned in the course was:	22	32%	23%	36%	5%	5%		3.7	2	3
Relevance and usefulness of course content were:	22	32%	27%	27%	9%	5%		3.8	2	3
Evaluative and grading techniques (tests, papers, projects, etc.) were:	22	50%	36%	9%			5%	4.5	6	8
Reasonableness of assigned work was:	22	55%	36%	5%		5%		4.6	7	8
Clarity of student responsibilities and requirements was:	22	50%	32%	14%			5%	4.5	6	8

CSS 371 A, Joint with B EE 371 A
The Business Of Technology
Course type: Face-to-Face

Evaluation Delivery: Online
Evaluation Form: D
Responses: 22/38 (57%)

Taught by: Nicole Hamilton

Instructor Evaluated: Nicole Hamilton-Lecturer

STANDARD OPEN-ENDED QUESTIONS

Was this class intellectually stimulating? Did it stretch your thinking? Why or why not?

1. The first half of the course was mostly common sense that is put in textbook definition and tables. But the 2nd half of the course was more interesting (finance) it was information I would have never known if I hadn't taken this class.
2. good class. more focus on real world scenarios was appreciated
3. Very well organized class with broad coverage of business topics.
4. Yes. Being new to the business aspects, it was interesting to learn about how to successfully start my own business.
5. Sure, I learned plenty about business and finance. A lot of the terms and vocabulary were clarified. Gave some insight into how a potential business could be started/managed.
6. This class was intellectually stimulating because of the different way of thinking.
7. yes lots of problem solving
8. Very insightful course complemented by great experience by instructor
9. Yes. The single most interesting thing to me though was the consumption sequence diagram.
10. When it came to the business plans we were put into situations where we had to think about a problem rather than just solving it from the business perspective.
11. Yes, it was intellectually stimulating. I liked learning about entrepreneurship from someone who has done it.
13. Yes, gave me useful insight into the corporate world
14. Class was interesting and gave me a point of view of what I can do after graduating college.

What aspects of this class contributed most to your learning?

3. Lectures were very good. I really liked going over the HP12C calculator calculations. This part of the class was seemed immediately beneficial and the instruction was good step-by-step. Just going over the operation of the calculator was interesting and I felt like I learned something valuable. I would have like more time spent on the financial statements and calculator use.
4. Videos, and in-class activities.
5. Simulations, assignments.
6. The in class discussion is what made the class.
9. Nicole's business stories.
10. Personal "stories" and experiences of the lecturer and how that tied into the content of the class.
11. I learned the most from the accounting and financial aspects of the class. I also liked hearing about the process of starting your company.
13. In class discussions were interesting and engaging
14. In class collaboration with other students.

What aspects of this class detracted from your learning?

1. Instructor pays too much attention to worthless comments made by students. Its to a point where it wastes class time.
4. Too much discussion that went off-topic. It wasted a lot of precious class time and detracted from the learning. Class-mates who talked way too much about absolutely nothing relating to the subject matter should not be called on. After awhile, it starts to get annoying and most people just stopped paying attention as I saw a lot of computer screens that started browsing the web whenever this occurred.
5. None
6. People discussing ideas sometimes got out of hand and pushed us behind.
9. Some of the student comments/debating just kind of wasted time.
10. Sometimes tangents goes off too far but at the sametime kept the material from going dry. (boring)

11. The competitive strategy part of the class felt like it dragged on too long. I also wish we could have went deeper into each part of the business plan.

13. For some reason the nature of the class created a competitive and pretentious vibe among classmates

What suggestions do you have for improving the class?

1. All the calculator required stuff can be done on TI89 and with no effort at all. There was no need to buy \$40 + calculator just to be use for last 2 week of the quarter. I wish the business plan assignment had more due dates. We had an list of idea, and an abstract of our plan then a final business plan. I wish there were more assignments regarding business plan (rough draft plan perhaps) so that I know that I'm going the right direction.

4. More in-class competitive business activities. Less discussions about Mexico.

5. None

6. None.

9. Business plan due in sections.

10. Reducing the number of tangents just a smidge. Other than that it was probably the best business class ive ever taken.

11. I would like if we would have worked with our groups more to break up the 2 hour lecture. Also, I'm sorry about the low rate of completion for the survey. I'm much less likely to do it if I haven't done it before finals week.

12. The requirements of the assignments are so vague. I would suggest more instructions if thats how the grading gets done. Simpler definitions for some of the words helps make them easier to understand. Better organization of the class and the scheduling of the class can help us understand the material better. There are some topics discussed that are not required for the class or exam.